

eBay – Homework Sheet

1. **Item**
2. **Listing**
 - a. Simple – limited access to features
 - b. Advanced – Counter, Listing Designer, Etc.
3. **Title**
4. **Description**
5. **Photograph(s)**
6. **Price**
 - a. Starting Bid
 - b. Reserve Price (Must have +10 feedback on account)
 - c. Buy It Now (Must have +10 feedback on account)
 - d. Fixed Price for Multiple Items (Must have +10 feedback on account)
 - e. Make Offer
7. **Payment Options (PAYPAL ONLY)**
 - a. Takes percentage of sale.
 - b. Before you list your item, check the final fees and profit assessment.
 - c. V1.ebcalc.com
8. **Shipping**
 - a. Methods
 - b. Pricing

TIPS: Auctions should end at night after 10pm EST

Or on the weekends in the morning or evening